



www.lafbpw.wildapricot.org

Sponsorship Opportunities
2017 Annual Conference
Best Western of Alexandria Inn & Suites & Conference Center
June 9-11, 2017, Alexandria, LA 71303

Business FIRST- \$1,000

- Official Title Sponsor for the 2017 Louisiana Federation of Business & Professional Women's Annual State Conference
- Title Sponsor recognition in statewide print & email advertisements
- Formal recognition plaque
- Speaking Opportunity for one of your Executives at Saturday luncheon
- Organization's logo/name on all conference even promotional materials
- Recognition as Title Sponsor in official conference program (logo on inside front cover)
- Free job posting for one year on the www.lafbpw.wildapricot.org website
- Organization's banners/signage prominently displayed. Will have the opportunity to display 3 banners throughout the conference area (sponsor provide)
- Full-page color advertisement (8.5X11) inside front cover of conference program (sponsor provide)
- Organization's logo on State conference website linked to your homepage
- 4 full conference registrations

Business LEADERSHIP - \$800

- Speaking Opportunity for one of your Executives at breakfast or luncheon
- Recognition in statewide print & email advertisements
- Organization's logo/name on all conference event promotional materials
- Organization's logo/name on official conference program (inside back cover)
- Organization's banner/signage prominently displayed. Will have the opportunity to display 1 banner (sponsor provide)
- Free job posting for one year on the www.lafbpw.wildapricot.org website
- Full-page color advertisement (8.5X11) in conference program (sponsor provide)
- Organization's logo on State conference website linked to your homepage
- 3 full conference registrations



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Business CHAMPION - \$500

- Recognition in statewide print and email advertisements
- Organization's logo/name on all conference event promotional material including conference signage
- Organization's logo/name on official conference program (back cover)
- Free job posting for one year on the www.lafbpw.wildapricot.org website
- Organization's signage prominently displayed (sponsor provide)
- Half-page color advertisement (4.5 x 5.5) in conference program (sponsor provide)
- Organization's logo on State conference website linked to your homepage
- 2 full conference registrations

Business ADVOCATE - \$300

- Recognition in statewide print and email advertisements (logo)
- Organization's logo/name on all conference event promotional material including conference signage
- Organization's logo/name on official conference program
- Free job posting for one year on the www.lafbpw.wildapricot.org website
- Organization's signage prominently displayed (sponsor provide)
- Half-page color advertisement (4.5 x 5.5) in conference program (sponsor provide)
- Organization's logo on State conference website linked to your homepage
- 1 full conference registration

Conference Program Ads (Sponsor Provides)

(All ads are in full color)

- Full Page-\$100
- Half Page-\$50
- Quarter Page-\$25
- Business Card -\$15

****Make all checks payable to BPW Louisiana 2017 State Conference
Mail to P.O. Box 15131, Monroe, LA 71207**



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Sponsorship Form – 2017 State Conference June 9-11, 2017

The Louisiana Federation of BPW will hosts its 98th Annual Conference, June 9-11, 2017 at the Best Western of Alexandria Inn & Suites & Conference Center in Alexandria, LA. Do not miss this opportunity to advertise in our conference program for this upcoming event. Full sponsor benefits can be found our website at www.lafbpw.wildapricot.org.

Sponsorship Level	Contribution	Benefits Highlights
BUSINESS FIRST	\$1,000	Official Title Sponsor 4 Full Conference Registrations Full page color ad (8.5x11) inside front cover (sponsor provides) Formal recognition plaque
LEADERSHIP	\$800	3 Full Conference Registrations Full page color ad (8.5x11) inside back cover (sponsor provides) Certificate of Appreciation
CHAMPION	\$500	2 Full Conference Registrations Half page color ad (4.5x5.5) inside back cover (sponsor provides) Certificate of Appreciation
ADVOCATE	\$300	1 Full Conference Registration Half page color ad (4.5x5.5) inside back cover (sponsor provides) Certificate of Appreciation
PROGRAM ADS		Full Page \$100.00 Half Page \$50.00 Quarter Page \$25.00 Business Card \$15.00

Please mail this form with your check payable to BPW Louisiana, P. O. Box 15131, Monroe, LA 71207.

7DEADLINE FOR SPONSORSHIP IS MAY 27, 2017

Name of Sponsor _____
(As it should appear in Program)

Sponsorship Level FIRST LEADERSHIP CHAMPION ADVOCATE PROGRAM AD

Address . _____ Phone _____

City _____ State LA Zip _____

Contact Name _____ Check # _____ Amount \$ _____