

President's Message



By Peggy Wells
President, BPW/LA

I am honored to serve the BPW State Federation as President for the 2010-2011 federation year. I am a relatively new BPW member – I joined about 6 years ago when I lived in Texas. So why did I join BPW? I saw the opportunity to meet and network with other professional women. I saw the opportunity to become more politically informed. I saw the opportunity for professional growth. I saw the opportunity to work with a group of women who wanted to join together to make a positive impact through community outreach. One of the perks has been that I have made some good friends as well. The past 6 years have made me realize that I probably could have been more professionally effective if I had joined BPW at the beginning of my career rather than close to the end of it.

The mission of BPW is still relevant today. Our mission is **To achieve eq-**

uity for all women in the workplace through advocacy, education, and information. We are advocates for equal rights and equal pay for equal work for women in our state and our nation. We partner with other women's organizations for common goals. We make a positive difference in our communities. We provide scholarships to women who want to continue their education. We provide opportunities for professional and personal development. We provide mentoring to women throughout their careers. We empower women.

Membership in BPW Louisiana is a great value and is more affordable today than ever before—\$40 + LO dues annually, or \$60/yr for Members-at-Large. In today's economy, everything else is seeming to go up in price; BPW/LA has reduced our annual membership dues. We also have special rates for student members and for those who have been members for 40+ years.

At our 2010 State Conference, Wendy Vitter challenged us to partner with other women's organizations and professional organizations and reach out to young women in the workforce. On September 17, 2010, BPW/LA was a sponsor for the 2nd Annual Louisiana Women's Conference. It was an opportunity for networking with women from

around the state and to spread the BPW message to others. We have prepared some cost-effective handouts advertising our organization's benefits and the Young Careerist® program. In 2010-2011 we are revitalizing the Young Careerist® program to attract younger working women members to our ranks.

We continue to stay in touch with BPW (and former BPW) organizations throughout the country. More have signed the revised license agreement. Angie Jackson-Wilson and I attended the Women's Professional Empowerment Alliance hosted by BPW Illinois in July, and had the opportunity to reconnect with friends, hear about what other state and local organizations are doing, and share ideas.

I have heard it said that BPW is one of the best kept secrets around. That's unfortunate because BPW Louisiana has a great story to tell, and we need to do that. As a state organization, we will publicize BPW more during the coming year, and let Louisiana know exactly what we offer to working women of all ages. We need each member to be an ambassador for BPW in our cities, towns, places of business, and social groups. Together we can spread the BPW message throughout the state.

"Inspired and Empowered Women Can Transform Their World."

UPCOMING DATES:

SW/C Fall 2009 District Meeting in Alexandria – October 9, 2010
Monthly Executive Committee Teleconference – October 12, 2010
National Business Women's Week – October 18-22, 2010
Events Planning Committee Teleconference—October 19, 2010
SE Fall 2010 District Meeting in Kenner/Metairie – October 30, 2010
Monthly Executive Committee Teleconference – November 9, 2010



NOMINATIONS for 2011-2012

BPW membership has so much to offer individuals through education, research, mentoring and training opportunities. Even though membership is rewarding in itself, we all have skills that are worth sharing. By serving in a leadership position, we also grow as an individual. Serving as a state officer or committee chair, we are *"WOMEN HELPING WOMEN"* and encouraging others to share their expertise with all members.

To run for state office, a copy of the nomination form can be found on the state web site. Go to www.bpwloisiana.org and <http://www.bpwloisiana.org/files/index.php?id=26>

If you would like to serve as a state officer, submit a completed form to me postmarked by March 1, 2011. Only those nominations received by the deadline will be published in the Spring 2011 *Pelican*. Positions submitted after March 1, 2011 will be accepted as a nomination from the floor at the state conference in June 2011.

Wanda Ishmael
Chair, Nominations
414 Claiborne Street
Donaldsonville, LA 70346
wishmael@cox.net

Call to Mid-Year Board Meeting January 21-22, 2011

The Louisiana Federation of Business and Professional Women will be hosting our Mid-Year Board Meeting on January 21-22, 2011 at the Holiday Inn, 9940 Airline Hwy, in Baton Rouge, LA.

Friday registration will take place from 5—6 p.m. The Executive Committee meeting will be held in the President's Suite from 6—7 p.m. For those arriving on Friday, there will be a wine and cheese reception in the President's Suite from 7—9 p.m. on Friday night. After a long work week, come and relax and visit and have a glass of wine (or two).

Saturday registration will take place from 8:00—8:30 a.m. Our main business session will take place on Saturday, January 22, from 8:30—11:30 a.m. Our luncheon features a panel of women business leaders who will talk about "Leadership Skills for the Future." We are contacting 2009 winners of the Baton Rouge Business Report's "Influential Women in Business" to participate in this panel. We are already preparing a list of questions for the panel, so if you have a question related to leadership in this challenging

economy, please forward it to a member of the committee. At the conclusion of the luncheon, we will present the 2011 Esther Terry NIKE award to one of our deserving members.

Our YC® candidate training on Interviewing will take place following the luncheon. Did you know that many companies and businesses have interviewing processes for internal job postings? So interviewing skills are beneficial even if you are not considering changing companies. Please consider staying after lunch to be a part of this and make the candidates feel welcome and valued. We can really use the assistance of current BPW members to act as interviewers of the candidates and observers for this session. Even those members no longer in the workplace are still serving on non-profit, educational, and church boards of directors and are often responsible for interviewing candidates for various positions.

See you at MYB 2011!

DID YOU KNOW???

MEMBERS OF BPW LOUISIANA CAN POST A BUSINESS-CARD-SIZE AD ON OUR STATE WEBSITE AT NO COST! TAKE THE OPPORTUNITY TO ADVERTISE YOUR BUSINESS BY SENDING A BUSINESS CARD (EITHER ACTUAL CARD OR EMAIL A .JPG FILE) TO OUR WEBSITE COORDINATOR, EDNA HADEN AT WEBMASTER@BPWLOUISIANA.ORG OR TO P. O. Box 4803, MONROE, LA 71211.

Young Careerist® Program

By Penny Ernst, BPW/LA YC® Chair



The 2010-2011 Young Careerist (YC)® program has been launched. The program provides training, leadership, and professional development skills for working women 21-35 years of age. Networking, Mentoring, Interviewing, Preparing Presentations and Public Speaking workshops are offered for personal and professional growth and leadership experiences. Each YC® participant is partnered with a mentor to assist her in doing her very best. This provides great visibility for the candidate and her employer.

Professional development sessions will be held as follows:

Networking & Mentoring	-	October 9, 2010	Alexandria
Networking & Mentoring	-	October 30, 2010	Metairie
Interviewing	-	January 22, 2011	Baton Rouge
Presentations & Public Speaking	-	Spring 2011-TBD	Alexandria and New Orleans area

All local organizations are asked to identify and select YC® candidates and mentors. The winner will be selected at the BPW LA State Conference June 3-5, 2011, based on panel judging in categories including a speech, personal interview or group interview/presentation, and a biographical sketch with essay questions. The 2011 LA Young Careerist's employer and mentor will receive recognition at the conference.

For more information and to view a video of the outstanding speech given by the 2009 Ohio YC® winner, Megan Phillips, visit the BPW website Young Careerist® page at www.bpwlouisiana.org. For additional details contact the YC® Chair @ 318-381-0105 or email YCChair@bpwlouisiana.org.

2010 Esther Terry NIKE Award Winner

Congratulations to Wanda Ishmael of Donaldsonville on her selection as the 2010 Esther Terry NIKE Award Recipient!

Wanda received her award at the 2010 Mid-Year Board Meeting luncheon. The award is recognition of Wanda's willingness to serve BPW wherever she has been needed on the local, district, and state level, her dedication to the BPW organization, her dedication to working women, her sincere desire to make a difference daily to ensure women's rights are upheld, and service to her community.



Wanda Ishmael (seated) with past NIKE award winners (l to r) Cory Kowalski, Camille Moran, Angie Jackson-Wilson, Glenda Prechac, Linda Burns, Frances Jakes, Janis Guyton. Also pictured is the 2010 NIKE award luncheon speaker, Monique Edwards.



Past NIKE award winners (front) Lois Ferguson, Glenda Prechac, Angie Jackson-Wilson, Glenda Prechac, Camille Moran. (back) Janis Guyton, Annie Price, Frances Jakes, Cory Kowalski, Iona Myers, Pat Moses Howard, Linda Burns, and Anne Storms



Esther Terry NIKE Award Qualities

By Pat Moses Howard, NIKE Chair

The recipient of the prestigious Nike Award must possess qualities which the Nike winged victory of Samothrace symbolizes. Strength, progress, dedication to the BPW organization, a sincere desire to make a difference daily to ensure women's rights are upheld, and to serve her community.

PSP Esther Terry's vision and appreciation for achievement and dedication inspired her conception of the idea of an annual Nike Award. It is with much interest and anticipation at the Mid Year Board Meeting for BPW Louisiana that the recipient is named.

As Nike Chair I encourage all LO's to submit a deserving member for the 2010-2011 Nike Award to be presented at Mid Year Board in January, 2011. The criteria for the award is in the 2010-2011 BPW/LA board book on pages 59 and 60. The criteria can also be found on our website at <http://www.bpwloisiana.org/files/index.php?id=49>.

Nominations must be postmarked no later than December 31, 2010. Please mail your nominations to Pat Moses Howard, 3601 East Whispering Woods, Lake Charles, LA 70605

In Memoriam

By Rev. Jo Ann Cooper, Chaplain

All of us draw strength from the example of others - especially those we call "friends." I do hope that we will allow each day a moment of reflection and gratitude for those who have gone before us and those who graciously walk with us. It is in this spirit that we honor the women within our BPW Louisiana sisterhood who have passed away. If you know of a past or current BPW member who has passed away, please contact me with an obituary or any other information that



will allow us to honor the lives of these women.

Please send your information to revjocooper@yahoo.com or to Rev. Jo Ann Cooper, 10600 Lakes Blvd., #1706, Baton Rouge, LA

READY TO TAKE A BIG STEP?

By Linda D. Burns, AMESF Chair

The Agnes Morris Education Scholarship Fund is tailor-made for our BPW members who want to improve their job or life skills! The scholarship will pay for 2 years of schooling (6 semesters—including summer sessions, if attended).

Applying for the scholarship is easy. You must belong to BPW/LA and be an older student returning to college or taking educational courses. You may use the scholarship to pay for traditional classes at a technical college, 2 or 4 year college/

university, or courses to improve your job skills. You must maintain a 2.0 GPA and take a minimum of 6 hours per semester. If you are an LO member, your LO President and Treasurer must sign the application. If you are an at-large member, the State Treasurer and State President must sign the application. You will need three letters of recommendation. Now that doesn't sound too bad, does it?

If you are interested, please go to bpwlouisiana.org to download the application. **I must receive the application and related information by February 1st.** If you have any questions, please email me at lindab2@centurytel.net or call me at 318-748-7603.

For additional information on the scholarship, go to <http://www.bpwloisiana.org/files/index.php?id=15>





LEGISLATIVE ISSUES KEEP BPW/LA MEMBERS BUSY

by Camille Moran, 2009-2011 BPW/LA Pay
Equity/ERA Coordinator



PAYCHECK FAIRNESS ACT

BPW/LA members lobbied the U. S. Senate for passage of the Paycheck Fairness Act, sponsored by Senator Chris Dodd (D-CN). This critical legislation has already passed the U. S. House of Representatives and has 39 Senate co-sponsors, including Senator Mary Landrieu (D-LA). Lobbying by BPW/LA and its coalition partners was responsible for Senator Landrieu signing on as a co-sponsor in April 2010.

A Senate committee hearing was held in March, 2010, but the hearing was recessed prior to a vote being taken, to allow the committee members time to study the documents presented at the hearing by the EEOC. Unfortunately to date a vote has yet to be taken; however, the bill can go straight to the Senate floor and bypass a committee vote if Senate Majority Leader Harry Reid agrees to put it on the calendar.

To that end, BPW/LA and its coalition partners have been calling Reid's Washington office to encourage him to put the bill on the Senate calendar before the Congressional session ends in the fall. If the session ends without the bill passing the Senate, advocates will have to "start from scratch" with their lobbying efforts and bring the bill before both Houses of Congress next session, which is definitely the last thing they want to have to do!

ERA RESOLUTION

The past year has been a busy and exciting one for the national Equal Rights Amendment (ERA) movement, and BPW/LA has been playing a pivotal role in the unfolding events! As you know, BPW/LA is one of the sponsoring organizations of the national campaign to introduce a new ERA resolution on the floor of Congress. The resolution's Congressional lead sponsor is Representative Tammy Baldwin (D-WI), who replaced Three-State Strategy author Robert Andrews as lead sponsor in the spring of 2010. The resolution combines Andrews' Three-State Strategy with a new ERA proposal, which seeks the removal of the 1982 ERA ratification deadline.

Having the deadline removal proposal combined with the Three-State Strategy is the best scenario we could have hoped for, on both a national and a state level. The passage of this legislation will make it much easier to lobby for ratification of the ERA here in Louisiana, because the ratification deadline has always been one of our state legislators' main issues of concern. Therefore, we recommended that BPW/LA focus on passage of this crucial

national legislation instead of reintroducing the state ERA resolution in the 2010 Louisiana legislative session.

BPW/LA and other members of United 4 Equality have been working hard on the national lobbying campaign since May, 2009, lobbying Congressional representatives for sponsorship, recruiting BPW members throughout the country to assist us in our efforts, and helping with publicity. United 4 Equality chose Monroe-West Monroe BPW as the host organization for Louisiana's Women's Equality Day event on August 26, 2010. The rally and candlelight vigil commemorated the 90th anniversary of women's suffrage and brought awareness to the continued need for passage of the ERA. The memorable evening included presentations by city officials and local and state BPW and AAUW officers, the keynote presentation by Event Chair Judy Wilson, and a special musical tribute by the Southern Accent Show Chorus. The Board of Directors of United 4 Equality extends a very special thank you to Judy Wilson, Janis Guyton, Monroe-West Monroe BPW President, and the officers and members of the Monroe-West Monroe BPW for their hard work in planning this outstanding event and for their leadership in bringing continued awareness to the need for ratification of the ERA.

With Women's Equality Day now behind us, United 4 Equality and BPW/LA turns its full attention to lobbying and promotional efforts for the national ERA resolution. An original introduction date for the resolution in Congress was set over a year ago, but unfortunately it had to be rescheduled several times, and is now indefinitely postponed, due to the tense political climate and the many lengthy reform bills that have dominated Congressional debate. Rep. Baldwin feels that it is better to schedule the introduction when the Congressional agenda is not quite so hectic and after the distraction of mid-term elections has passed. Latest estimates of an introduction date are March--April of 2011 at the earliest.

Although the introduction of the resolution has been postponed, that does not mean that there is not work to be done until then; as in the interim we must work to obtain original House co-sponsors, whose names will be listed with Baldwin's name on the resolution. Any co-sponsors obtained after introduction of the resolution will not have their names on the legislation, but they will still be considered co-sponsors, as long as they sign on prior to introduction on the House floor. Rep. Baldwin and United 4 Equality will also be holding a kick-off event/press conference in Washington, D. C. prior to the filing of the resolution in Congress.

BPW/LA Mid-Year Board Meeting

January 21-22, 2011

Holiday Inn Baton Rouge South

9940 Airline Hwy

Baton Rouge, LA 70816

Mid Year Board is open to all BPW/LA members, friends, and guests. Voting Board members include Past State Presidents, BPW/LA officers, state committee chairs, state special appointees, and LO presidents.

Hotel reservations must be made directly with the Holiday Inn @ **1-225-924-7021**. Special room rates are \$79 + tax (exterior) and \$89 + tax (interior). These are both double rooms. The code for these rates is **BPW**. Special room rates expire on January 7, 2011.

Conference Schedule

Friday	Registration	5:00—6:00 p.m.
	Executive Committee Meeting; President's Suite	6:00—7:00 p.m.
	President's Wine & Cheese Reception; President's Suite	7:00—9:00 p.m.
Saturday	Breakfast	On your own
	Registration	8:00—8:30 a.m.
	Business session #1	8:30—9:45 a.m.
	Break	9:45—10:00 a.m.
	Business session #2	10:00—11:30 a.m.
	Break	11:30—11:45 a.m.
	Luncheon <ul style="list-style-type: none">• Panel of Women Business Leaders on "Leadership Skills for the Future"• Nike Award Presentation	11:45—1:15 p.m.
	Break	1:15—1:30 p.m.
	YC Training—Interviewing Skills	1:30—2:30 p.m.

**BPW Louisiana
Mid Year Board Conference Registration Form
January 21-22, 2011**

**Holiday Inn Baton Rouge - South
9940 Airline Hwy
Baton Rouge, LA 70815**

Mid Year Board Conference is open to all BPW Louisiana members. You are encouraged to bring friends and guests. Voting Board Members are: LO Presidents, Past State Presidents, BPW LA Officers, Special Appointees, and all Committee Chairs.

HOTEL RESERVATIONS must be made directly with Holiday Inn at 1-225-924-7021 by January 7, 2011. Tell them you are with the Business & Professional Women of Louisiana to get the special rate.

Room rates:

Exterior Double: 2 persons \$79.00 + tax
Interior Double: 2 persons \$89.00 + tax

Schedule

Friday, January 21, 2011

5:00—6:00 PM Registration
6:00 – 7:00 PM Exec Committee Mtg
7:00 – 9:00 PM President's reception

Saturday, January 22, 2011

8:00 - 8:30 AM Registration
8:30 - 11:30 AM Morning Business Session
11:45 - 1:15 PM Luncheon
1:30 – 2:30 PM YC Training

REGISTRATION FORM

Name _____ Address _____
City/ZIP _____ Phone _____ Email _____
LO Name --- _____ Board Position _____
Member ____ Guest ____

Friday Evening – No cost, come join President Peggy Wells for a wine and cheese reception

Member Registration + Saturday Lunch (chicken) _____ \$62 (Postmark January 7, 2011 or earlier)
Member Registration + Saturday Lunch (fish) _____ \$62 (Postmark January 7, 2011 or earlier)
Member Late Registration Fee + Saturday Lunch (chicken) _____ \$72 (Postmark after 1/7/2011; ends 1/15/11)
Member Late Registration Fee + Saturday Lunch (fish) _____ \$72 (Postmark after 1/7/2011; ends 1/15/11)

Buffet lunch includes tossed salad, fresh fruit, lemon pepper chicken, broiled Cajun catfish, garlic mashed potatoes or wild rice, steamed vegetable medley, fresh baked cobbler, and iced tea. (If you have specific dietary needs that preclude you from eating from the buffet please state on this registration form. We will attempt to accommodate you.) In order to keep costs down, we do need to provide the hotel with an approximate count for the entrée.

Non-member/Guest Saturday Lunch (chicken) _____ \$30.00 (Luncheon buffet as listed above. Deadline 1/15/11)
Non-member/Guest Saturday Lunch (fish) _____ \$30.00 (Luncheon buffet as listed above. Deadline 1/15/11)

The 2011 Esther Terry Nike Award will be presented during the Luncheon; featuring a panel of Women Business Leaders on "Leadership Skills for the Future"

Make checks payable to: **BPW Louisiana** Mail to: BPW/LA Total _____
P.O. Box 15131
Monroe, LA 71207

Or go online to <http://www.bpwloisiana.org/files/index.php?id=46> and pay by Visa or Mastercard.

Louisiana Federation of Business Professional Women

Balance Sheet June 30, 2010

Assets:

Chase Checking Account	\$ 9,994.56
Chase Saving Account	\$ 20,409.67
Chase Certificate of Deposit	\$ 5,700.00
Pay Pal Account	\$ 166.78

Total Assets	<u>\$ 36,271.01</u>
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Liabilities:

ERA/Legislative Funds	\$ 302.17
Membership Promotion	\$ 2,737.26
Pelicanette Fund (YC)	\$ 2,471.96
Individual Development	\$ 750.00
State & National President's Gift	\$ -
SE District Operating Funds	\$ 3,358.24
SE District Conference Account	\$ 3,850.47
Foundation Dues Assessment	\$ 2,390.00
Total Liabilities	<u>\$ 15,860.10</u>

General Funds in Savings	\$ 4,549.57
Certificate of Deposit	\$ 5,700.00
Total Designated and Reserved Funds	<u>\$ 26,109.67</u>

Chase Checking	\$ 9,994.56
Pay Pal Account	\$ 166.78
Total Net Worth	<u>\$ 10,161.34</u>

Liabilities	\$ 26,109.67
Net Worth	\$ 10,161.34
Total Liabilities & Net Worth	<u>\$ 36,271.01</u>


Angie Jackson-Wilson, State Treasurer

Date Approved: 8-12-10


Cynthia Thompson, State President

Date Approved: 8-18-2010


Corvette J. Kowalski, Auditor 2009-2010

Date Approved: 8/11/2010

Louisiana Federation of Business Professional Women
2009-2010 Statement of Income and Expenses

INCOME:

MEMBERSHIP

	BUDGET	TOTAL
Member of Local (MOL)	\$ 8,140.00	\$ 7,346.08
Student Members	\$ 270.00	\$ 101.78
State Member at Large	\$ 2,125.00	\$ 167.83

STATE CONFERENCE 2009

Registration Proceeds	\$ 800.00	\$ 750.00
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MID YEAR BOARD 2010

Program Book, registration, President's Lodging and operational costs	\$ 525.00	\$ 1,899.07
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LO ASSESSMENTS

State President's Gift	\$ -	\$ 70.00
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DESIGNATED FUNDS TRANSFER

Speakers for MYB 2010	\$ 100.00	\$ -
Speakers for State Conference 2010	\$ 100.00	\$ -
Speakers for Leg Day April 2010	\$ 100.00	\$ -
ERA PSA Tape	\$ 250.00	\$ -

OTHER

	\$ 945.00	\$ 50.00
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SE DISTRICT OPERATING FUND

District Meeting Refund		\$ 51.89
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SE DISTRICT CONFERENCE FUND

2010 State Conference Registration & Meals		\$ 5,074.00
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ADJUSTMENTS

Reverse payment to C.N.A		\$ 300.00
Reverse payment to Sheraton		\$ 500.00
Reverse payment to Sabine Bank		\$ 50.00

TOTAL INCOME

	\$ 13,355.00	\$ 16,360.65
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EXPENSES:

MEMBERSHIP

Dues Remittances to LO	\$ -	\$ 1,330.25
Foundation License Agreement	\$ 5,400.00	\$ 50.00
Assessment Refunded to Members by Request		\$ 425.00

PUBLICATONS & PRINTING

Pelican (2 issues)	\$ 800.00	\$ 72.00
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Louisiana Federation of Business Professional Women
2009-2010 Statement of Income and Expenses

State Board Book (incoming president)	\$	250.00	\$	250.00
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ADMINISTRATIVE OPERATIONS

Printing, copying and supplies	\$	1,000.00	\$	1,065.92
LA Sec of State Annual Report	\$	5.00	\$	7.00
Safety Deposit Box	\$	25.00	\$	75.00
Quick Books	\$	100.00	\$	-
External Audit	\$	850.00	\$	-
Officers Liability Bond (Paid in Advance for 2011)	\$	500.00	\$	687.67
Past President's Pin with guard	\$	300.00	\$	293.00

ASSESSMENTS

State President's Gift	\$	100.00	\$	100.00
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STATE CONFERENCE

Security Deposit	\$	-	\$	-
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MID YEAR BOARD 2010

Program Book, registration, President's Lodging and operational costs	\$	525.00	\$	1,799.58
Speakers lunch (as applicable) and gifts	\$	-	\$	-

WEB PAGE

Maintenance and periodic updates	\$	1,500.00	\$	-
Webhosting service (GNPhosting or BPWONLINE) \$ 75 for the state & \$75 for website webhosting serviceS for virtual and small LO's	\$	150.00	\$	75.00

DESIGNATED FUNDS TRANSFER

Speakers for MYB 2010	\$	-	\$	-
Speakers for State Conference 2010	\$	1,000.00	\$	45.99
Legislative Support	\$	500.00	\$	-
ERA PSA Tape	\$	250.00	\$	-
SE District State Conference Account	\$	-	\$	4,044.45
SE District Operating Account			\$	-
- District Meeting Security Deposit	\$	-	\$	205.00
- Special Board Meeting			\$	311.30

NIKE AWARD

Purchase & Engraving	\$	100.00	\$	148.30
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BANK CHARGES

Returned Items	\$	-	\$	134.00
Online Transaction Fees	\$	-	\$	175.00
Stop Payment Fees	\$	-	\$	25.00

TOTAL EXPENSES

	\$	13,355.00	\$	11,319.46
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 Auditor Initials

AUGUST 31, 2010 BPW/LA MEMBERSHIP NUMBERS

Name of Local	As of 05/31/10	Renewals YTD	New Members YTD	Moved or Re- classified	Non-renewals YTD	Membership YTD
Alexandria	2	3	0	0	0	5
Donaldsonville	0	1	0	0	0	1
Jefferson Parish	5	2	0	0	0	7
Lake Charles	2	8	0	0	0	10
Monroe	29	2	0	0	2	29
New Orleans	4	5	0	0	0	9
Oakdale	6	6	0	0	0	12
St. Bernard	11	3	0	0	2	12
SE Members-at-Large	21	0	1	0	16	6
SWC Members-at-Large	1	0	0	0	0	1
						0
Total	81	30	1	0	20	92

MOL	79	SOL	6	85
MAL	7	SAL	0	7

Phenomenal Woman by Maya Angelou

Pretty women wonder where my
secret lies.
I'm not cute or built to suit a fashion
model's size
But when I start to tell them,
They think I'm telling lies.
I say, it's in the reach of my arms
The span of my hips,
The stride of my step,
The curl of my lips.
I'm a woman Phenomenally.
Phenomenal woman,
That's me.

I walk into a room
Just as cool as you please,
And to a man, The fellows stand or
Fall down on their knees.

Then they swarm around me,
A hive of honey bees.
I say, It's the fire in my eyes,
And the flash of my teeth,
The swing in my waist,
And the joy in my feet.
I'm a woman Phenomenally.
Phenomenal woman,
That's me.

Men themselves have wondered
What they see in me.
They try so much
But they can't touch
My inner mystery.
When I try to show them
They say they still can't see.
I say, It's in the arch of my back,
The sun of my smile,
The ride of my breasts,
The grace of my style.

I'm a woman Phenomenally.
Phenomenal woman,
That's me.

Now you understand
Just why my head's not bowed.
I don't shout or jump about
Or have to talk real loud.
When you see me passing
It ought to make you proud.
I say,
It's in the click of my heels,
The bend of my hair,
the palm of my hand,
The need of my care,
'Cause I'm a woman
Phenomenally.
Phenomenal woman,
That's me.



FIND BPW/LA ON FACEBOOK!™



BPW LOUISIANA HAS A NEW FACEBOOK GROUP! WE ARE LISTED AS THE LOUISIANA FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN. FACEBOOK™ IS FREE; YOU DO NEED A FACEBOOK ACCOUNT TO JOIN OUR GROUP, BUT IT IS SAFE AND SPAM-FREE. BECOME A FRIEND!

Louisiana Federation of Business and Professional Women Budget 2010-2011

	approved		approved	proposed changes
INCOME				
Membership				
Member of Local (MOL)	\$ 40.00	100	\$ 4,000.00	\$ 4,000.00
Student of Local (SOL)	\$ 27.00	10	\$ 270.00	\$ 270.00
Member at Large (MAL)	\$ 60.00	17	\$ 1,020.00	\$ 1,020.00
Student at Large (SAL)	\$ 30.00	2	\$ 60.00	\$ 60.00
State Conference 2011				
Registration Proceeds (50% of \$60.00 registration fee)	\$ 30.00	20	\$ 600.00	\$ 600.00
Mid Year Board: Jan 2011	\$ 35.00	20	\$ 700.00	\$ 700.00
Program Book, registration, President's Lodging and operational costs				
Designated Fund Transfers:				
Speakers (for MYB 2011 - for lunch and gift)			\$ 100.00	\$ 100.00
Speakers (for State Conference 2011 - for meal and gift)			\$ 100.00	\$ 100.00
Speakers for Leg Day April 2011 - for meal and gift			\$ 100.00	\$ 100.00
Legislative Activities			\$ 500.00	\$ 500.00
YC Funds cost for 2011 YC program			\$ 250.00	\$ 250.00
Membership Development/Promotion from former BPW Foundation funds overage				\$ 1,000.00
Advertising	Free for members		\$ -	\$ -
- Web Page Advertising			\$ -	\$ -
- Pelican Advertising				
Miscellaneous Income				\$ 350.00
TOTAL INCOME			\$ 7,700.00	\$ 9,050.00
EXPENSES				
Membership				
Dues Remittances to LO			\$ -	\$ -
Foundation License Agreement			\$ 50.00	\$ 50.00
State President's Gift			\$ 100.00	\$ 100.00
Publication & Printing				
Pelican - two (2 Issues - Fall & Spring)			\$ 800.00	\$ 800.00
State Board Book (incoming president)			\$ 250.00	\$ 500.00
Administrative Operations				
Printing, invoicing, copying and supplies			\$ 1,000.00	\$ 1,000.00
LA Sec of State Annual Report			\$ 5.00	\$ 5.00
Safety Deposit Box			\$ 25.00	\$ 25.00
External Audit			\$ 500.00	\$ 500.00

Louisiana Federation of Business and Professional Women Budget 2010-2011

	approved		approved	proposed changes
Officers Liability (paid in advance - May 2010 for 2011)			\$ 400.00	\$ 400.00
Past President's Pin with Guard			\$ 300.00	\$ 300.00
State Post Office Box			\$ 45.00	\$ 45.00
800 Teleconference Service			\$ 360.00	\$ 360.00
Designated Fund Transfers:				
YC Program			\$ 905.00	\$ 905.00
Legislative Activities			\$ 500.00	\$ 500.00
Individual Development			\$ 200.00	\$ 200.00
Mid Year Board: Jan. 2011				
Program Book, registration, President's Lodging and operational costs			\$ 500.00	\$ 500.00
Membership Development/Promotion				
Conference advertisements/sponsorships, monthly mailings to members without email; mailings to HR directors to advertise BPW and YC program; mailings to colleges about BPW and scholarship program			\$ 500.00	\$ 500.00
Membership Development Funds				\$ 1,000.00
Web Page				
Maintenance and periodic updates:-			\$ 500.00	\$ 500.00
State website webhosting service (GNPHosting or BPWONLINE)			\$ 100.00	\$ 100.00
Facebook Ads			\$ 360.00	\$ 360.00
NIKE Award				
Purchase & Engraving			\$ 100.00	\$ 100.00
Bank Charges/Fees				
Electronic transfer of LO Dues etc			\$ 300.00	\$ 300.00
TOTAL EXPENSES			\$ 7,800.00	\$ 9,050.00
Over/under			\$ (100.00)	\$ -

Rationale for proposed changes:

1. Actual cost for printing board books for 2010-2011 year was \$508 vs the \$250 in the 2009-2010 budget.
2. At State Conference 2010, the membership approved transferring half of the BPW Foundation Assessment overage (after members who requested reimbursement of their fees occurred) to Membership Development and half to the Agnes Morris Educational Scholarship Fund.

Proposed Bylaws Changes to Article V Sec 5 and 6 Membership, Article VIII Sec 1 Dues and Article XVIII Sec 3 State Conference 2010-2011

Article V Membership SECTION 5

SECTION 5. (current) The only criteria for membership shall be per Article V, Section 1, and the payment of appropriate dues.

SECTION 5. (proposed) **SECTION 5.** The criteria for membership shall be per Article V, Section 1, and the payment of appropriate dues. **Dues are due on the first calendar day of the renewal (anniversary) month. A member will be notified at least 1 month in advance of the dues renewal. No grace period applies.**

Rationale: This change clarifies the term of payment of appropriate dues and eliminates confusion of membership eligibility for voting.

Article VIII Dues SECTION 1

SECTION 1. (current) Dues are payable upon acceptance to membership and renewable annually on the first day of the following month.

SECTION 1. (proposed) Dues are payable upon acceptance to membership and renewable annually on the first day of **the member's renewal (anniversary) month.**

Rationale: This change clarifies the term of payment of appropriate dues and eliminates confusion of membership eligibility for voting.

Article XVIII State Conference SECTION 3

SECTION 3. (current) The voting body shall be any voting member in good standing based upon the records of the state treasurer thirty (30) days prior to the opening of the annual state conference who has paid the full regis-

SECTION 3. (proposed) The voting body shall be any **member in good standing based upon the records of the state treasurer prior to the opening of the first business session of the annual state conference and who has paid the full registration fee.**

Rationale: This change clarifies the term of payment of appropriate dues and eliminates confusion of membership eligibility for voting.

Proposed Bylaws Changes Article X District Organizations 2010-2011

ARTICLE X DISTRICT ORGANIZATION

SECTION 1. This state shall be divided into districts for the purpose of promoting state programs, promoting membership work, and organizing new and assisting existing local organizations. The districts shall afford a contact between local organizations and the state federation.

SECTION 2. This state shall be divided geographically into districts.

SECTION 3. The reorganization of the districts shall be considered and approved by a committee composed of district directors, the state president chair of district directors), vice president, and state treasurer with notice of intention to reorganize being given thirty days in advance, by the Chair of District Directors to local organizations within the district concerned.

SECTION 4. Each district shall have a district director, an associate director, and a candidate data chair who shall be elected and installed at the district meeting prior to state convention to take office on May 1, except the candidate data chair who shall take office on June 1 (or immediately following state convention whichever is the later date). To be eligible for district director and associate district director a candidate must have served her/his local organization as president.

SECTION 5. Each district shall have at least one meeting each year, the time and place to be determined by the district director with the concurrence of the LO Presidents, chair of district directors and the executive committee. District meetings may be conducted physically face-to-face, in a password-protected (or otherwise private) chat room, teleconference, video-conference, or other electronic technology.

ARTICLE X DISTRICT ORGANIZATION

SECTION 1 – No change.

SECTION 2 – No change.

SECTION 3 – No Change

SECTION 4 – District Structure may be established by one of the following organization structures:

A district director, an associate director, and a candidate data chair who shall be elected and installed at the district meeting prior to state conference to take office on May 1, except the candidate data chair who shall take office on June 1 (or immediately following state conference whichever is the later date).

Or

District liaison who shall be elected and installed at the district meeting prior to state conference to take office on May 1. Liaison will perform the duties of the candidate data chair. who shall take office on June 1 (or immediately following state conference whichever is the later date).

Duties and responsibilities are outlined in Sections 6, 7 and 8. District Director, Associate Director and Candidate Data Chair duties will be combined for the District Liaison Structure.

SECTION 5 – No Change

Proposed Bylaws Changes Article X District Organizations 2010-2011

ARTICLE X DISTRICT ORGANIZATION

SECTION 6. It shall be the duty of the district director to:

- (a) act as liaison officer between the local organizations and the state federation;
- (b) serve as a member of the state federation Board of Directors;
- (c) maintain a close relationship with the presidents of the local organizations in the district;
- (d) visit each local organization in the district at least once a year;
- (e) plan district meetings, submitting the district program to the chair of district directors for approval;
- (f) provide for election of the succeeding district officers by a procedure established in the state federation;
- (g) help to organize new local organizations and assist existing local organizations;
- (h) work to stabilize and promote membership;
- (i) arrange inter-local organization meetings and discuss methods of furthering the state and national programs.

SECTION 7. It shall be the duty of the associate district director to:

- (a) Assist the district director in any capacity requested by the district director;
- (b) Act for the district director in her/his absence;
- (c) Become district director for the unexpired term in case of death, resignation, or incapacity; and
- (d) Serve as a member of the state elections committee (Article XIII, Section 8).

ARTICLE X DISTRICT ORGANIZATION

SECTION 6 – No Change.

SECTION 7 – No Change.

Proposed Bylaws Changes Article X District Organizations 2010-2011

ARTICLE X DISTRICT ORGANIZATION

SECTION 8. It shall be the duty of the district candidate data chair to:

- (a) Serve as a member of the state nominating committee (Article XII, Section 1), and assist with elections at State Conference (Article XIII, Section 8); and
- (b) Secure from local organizations nominations for district office and present candidates, with qualifying data at spring district meetings.

SECTION 9 – New section

ARTICLE X DISTRICT ORGANIZATION

SECTION 8. No change.

SECTION 9 – District Funds. All funds for the BPW Louisiana (excluding the Agnes Morris Scholarship Funds) will be assigned to the State Treasurer. District accounts will be designated by name and purpose and managed for the district by the State Treasurer. District Director and/or District Liaison will be responsible person for the authorization of fund expenditures and review of deposits. State Treasurer will provide periodic financial updates but not less than twice a year regardless of activity.

Presented by Delia Flynn, PSP, 2010-2011 Bylaws and Policies and Procedures Chair

BPW TRIVIA

How many of these questions can you answer? Answers at Mid Year Board!

1. On August 26, 1920, what happened?
2. What BPW program offers assistance to women military veterans transitioning into the workforce?
3. What did BPW/USA establish in 1928 to celebrate women's accomplishments and their contribution to the workforce and the economic success of the nation?
4. What year was BPW/LA founded?
5. In 1993, who became the first female US Attorney General?
6. Who was the first woman on the U.S. Supreme Court?
7. Who was the first woman to be elected in her own right to the United States Senate?
8. In January, 2009, President Barack Obama signed what bill, changing the definition of pay discrimination to mean every time discriminatory compensation is paid?

Karen Kay Nominated as "Influential and Powerful Woman of Louisiana"

Monroe-West Monroe member Karen Kay has been nominated for the "Most Influential and Powerful Woman of Louisiana" award, which will be presented at the 2nd Annual Louisiana Women's Conference on



September 17, 2010. Winners will be selected based on professional and community contributions. Karen is Performance Materials Manufacturing Director for the Dow Chemical Company and has served on Boards for the Boy Scouts, Girl Scouts, United Way, and Chamber of Commerce. Congratulations, Karen!

State Conference June 4-6, 2010

BPW/LA held its 91st State Conference in Baton Rouge, LA. The conference was sponsored by the SE District, and led by Wanda Ishmael and Cory Kowalski, Conference Co-Chairs.



Those who arrived on Friday night went to Boutin's for Cajun music and food and visiting.

The opening session speaker, Wendy Vitter, spoke on "What Women Want - A Generational Difference." She reminded us that there is strength in numbers and challenged us to partner with more women's and professional organizations, as well providing tips for reaching out to the younger generation in the workforce.



Wendy Vitter with members of St. Bernard LO



Former LA State Representative Diane Winston

After the morning business session, former State Representative Diane Winston gave a moving luncheon presentation on the fledgling Iraqi democracy as she described her experiences monitoring the recent Iraqi elections. Her message to us: we are role models for women in Afghanistan and Iraq. This is a sobering responsibility and gives us new appreciation for the freedoms we enjoy.



Following the conclusion of the afternoon business session, Peggy Wells was installed as 2010-2011 State President on Saturday evening, and the traditional devotional service was held Sunday morning. Cynthia Thompson was then installed into the Past State Presidents club. A post conference board meeting ended the weekend and everyone went home full of new ideas for the new year's direction.

MONROE-WEST MONROE BPW HOSTS "LIGHT UP THE SKY FOR WOMEN'S EQUALITY"

United 4 Equality (U4E), the Louisiana Coalition for the Equal Rights Amendment, (of which BPW/LA is a member organization), and other organizations sponsored a Women's Equality Day Celebration in front of the White House at 1600 Pennsylvania Avenue, on Thursday evening August 26, 2010. August 26, 2010 was the 90th anniversary of women's suffrage and Women's Equality Day. This year's celebration was entitled "Light Up the Sky for Women's Equality" and was held to commemorate this historic event and to bring continued awareness to the need for ratification of the Equal Rights Amendment (ERA).

Because of their dedication to workplace equity and women's rights issues, United 4 Equality selected Monroe/West Monroe Business and Professional Women to participate in a satellite celebration. A "Rally and Can-

dlelight Ceremony" took place at 7:30 PM on Thursday, August 26 at the Chennault Aviation and Military Museum in Monroe. The museum was selected as a place for BPW to honor our women veterans, and all working women in Louisiana. There was a short program presented by the state and local BPW officers, culminating with the Moment of Silence and Candlelight Ceremony. AAUW, Southern Accent Show Chorus, and the Monroe Mayor's office were also represented.

Alice Paul, the driving force of the ERA, and the women who worked so hard to pass the 19th amendment were "soldiers" too and suffered brutality, hunger, jail, and thirst. The right to vote is the **only** Constitutional right that women have. When we go to the polls on August 28, October 2, and November 2 this year, "Remember the Ladies!"



THE POWER OF ONE VOTE! YOUR VOTE MAKES A DIFFERENCE!

REMEMBER TO VOTE ON NOVEMBER 2ND!



ST. BERNARD LO CELEBRATES 50TH ST. BERNARD MAN AND WOMAN OF THE YEAR

The 50th Man and Woman of the Year for St. Bernard Parish have been named by the members of the St. Bernard Business and Professional Women's Club. "Since 1961 the members of our club have chosen two individuals from the community who exemplify the qualities of leadership, community service, and dedication to the people of St. Bernard Parish," said club president, Lauren Gibson. This year's honorees are St. Bernard Parish President Craig P. Taffaro, Jr. and Louisiana State Representative Nita Rusich Hutter. The gala affair, which is the club's signature event during National Business Women's Week, will be held Wednesday, October 20, 2010 from 6 p.m. to 9 p.m. in at the Fred Sigur Civic Center at 8245 West Judge Perez Drive in Chalmette.

"For our golden anniversary, in addition to the achievements of our notable honorees, President Taffaro and Representative Hutter, we are celebrating all 100 men and women who have received the titles. One of our charter LO members, past president, Mrs. Olga Dugas, is locating our previous honorees because we will have a special tribute to them at our gala. Past men and women of the year are asked to contact Dugas at 985-624-7740 or send an email to olgadugas@yahoo.com," says Deborah Keller, chair of the event. The social will begin at 6 p.m. followed by a salute to the past honorees, with the formal dinner and program to recognize the achievements of President Taffaro and Representative Hutter.

Tickets are \$50 per person, payable only by check to St. Bernard BPW, and must be purchased in advance. No tickets will be sold at the door. Tickets will be available starting September 7 at Balli Gallery (504-279-7338) at 1201 East Judge Perez

Drive in Chalmette between 10 a.m. and 6 p.m. Monday thru Saturday and at the Petrucelli Law Office (985-867-8966) at 206 South Tyler Street, Suite B in Covington between 9 a.m. and 3 p.m. (closed during lunch hour) Monday thru Friday. Seating is limited and the deadline for purchasing is October 15th. For those unable to obtain tickets in person, tickets may also be purchased through alternate arrangements with BPW treasurer, Suzanne Sweeney at 504-908-3023 or email to suzannes@cox.net. Tables of 8-10 are available.

Sponsorships are available this year. "Since many businesses want to be a part of our 50th celebration of the Man and Woman of the Year, BPW is offering sponsorships for the first time. Proceeds from the event will assist us in providing our many programs to the community and it's another event that celebrates St. Bernard Parish's historic past and promising future," says Keller. For information on sponsorship, which includes tickets, contact Keller at 504-473-3470 or kellerd@portno.com by October 1st.



Louisiana State Representative
Nita Rusich Hutter



St. Bernard Parish President
Craig P. Taffaro, Jr.



St. Bernard BPW members attended the St. Bernard Parish School Board's Annual Hurricane Katrina Day of Reflection in August at Chalmette High School to hear the keynote address by former First Lady Laura Bush. Pictured are: (l to r front) guest Jamie Gibson, President Lauren Gibson, Secretary Jenifer Heintz, Vice-President Bethanne Trahan; (l to r back): Past Presidents Deborah Keller, Suzanne Sweeney, Bonnie Cook, and Adele Foles. Not pictured, but also attending the breakfast were new members Denise Clark, Jeanne Juneau, Alberta Lewis, and Claudette Reuther.

The future belongs to those who believe in the beauty of their dreams. Eleanor Roosevelt

The minute you settle for less than you deserve, you get even less than you settled for. Maureen Dowd

PROTOCOL FOR POSTING ON THE BPW STATE WEBSITE

TO HAVE SOMETHING POSTED ON THE STATE WEBSITE AND/OR OUR FACEBOOK™ PAGE, SEND IT TO THE STATE PRESIDENT AT PRESIDENT@BPWLOUISIANA.ORG. THE WEBMASTER RECEIVES ALL WEBSITE-RELATED INSTRUCTIONS FROM THE PRESIDENT.

UNITED FOR EQUALITY IS ON FACEBOOK!™



UNITED FOR EQUALITY HAS A NEW FACEBOOK GROUP! BPW LOUISIANA IS A PARTNER ORGANIZATION OF THIS COALITION, WHICH IS DEDICATED TO ERA PASSAGE. THEY ARE LISTED AS UNITED FOR EQUALITY. FACEBOOK™ IS FREE; YOU DO NEED A FACEBOOK™ ACCOUNT TO JOIN THIS GROUP, BUT IT IS SAFE AND SPAM-FREE. BECOME A FRIEND!

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PLEASE SEND YOUR UPDATED INFORMATION TO THE STATE TREASURER

IF YOU HAVE A CHANGE OF MAILING ADDRESS, EMAIL ADDRESS, OR TELEPHONE NUMBER, PLEASE REMEMBER TO COMMUNICATE ANY CHANGES WITH THE STATE TREASURER, WHO IS ALSO THE MEMBERSHIP CHAIR. DOING SO WILL INSURE THAT YOU RECEIVE COMMUNICATION UPDATES FROM BPW LOUISIANA AS WELL AS BPW FOUNDATION! THANK YOU IN ADVANCE FOR YOUR COOPERATION!

ADVERTISING RATES

WEBSITE RATES FOR NON-MEMBERS:

**BUSINESS CARD SIZE 1 YEAR @ \$100
6 MONTHS @ \$60
ANYTHING LARGER CONTACT THE WEBMASTER**

PELICAN RATES:

NON-MEMBERS AND MEMBERS:

**FULL PAGE \$100/ISSUE
1/2 PAGE \$50/ISSUE
1/4 PAGE \$25/ISSUE
BUSINESS CARD \$20/ISSUE**

BEFORE THE AD IS PLACED ON THE WEBSITE OR THE PELICAN, IT MUST BE PAID FOR. SEND CHECK MADE OUT TO BPW/LA AND MARK IT FOR AD ON WEBSITE. BE SURE TO ENCLOSE A COPY OF THE AD, AND SEND THE CHECK AND AD TO BPW/LA, P.O. Box 15131, MONROE, LA 71207. AS SOON AS THE AD IS PAID FOR, IT WILL BE PLACED ON WEBSITE. IF YOU HAVE AN ELECTRONIC COPY OF THE AD (.JPEG OR .JPG OR .GIF FILE) EMAIL TO WEBMASTER@BPWLOUISIANA.ORG (FOR WEBSITE) OR RHONDA@COOLEYPRINTERS.NET (FOR PELICAN). PELICAN ADS MUST BE PAID FOR 10 DAYS BEFORE PELICAN DUE DATE. THE NEXT PELICAN DUE DATE IS MARCH 11, 2011.

Louisiana Federation



BPW/LA Pelican
Rhonda Counselman, *Editor*
403 Hudson Lane
Monroe, LA 71201

