



Pelican

LA Federation of Business & Professional Women

Spring, 2012

PRESIDENT'S MESSAGE



by Linda D. Burns

I really have to say that this year has seemed to fly by. It seems like we just had State Conference in Monroe and now we're getting ready for the 2013 conference in New Orleans.

We have had a busy year. We had State Conference in Monroe, Fall District Meetings (SE in Chalmette and SWC in Alexandria), Mid-Year Board in Lafayette, and Spring District Meetings (SE in Donaldsonville and SWC in Alexandria), and 2 meetings in Baton Rouge.

We had quite a bit of interest about our Agnes Morris Education Scholarship by phone and email. The Executive Committee will meet to make a decision on the applicants at the May teleconference and I will send out an announcement through Wild Apricot announcing the winner. The new scholarship recipient(s) will be presented her/their scholarship certificate(s) at State Conference in June.

I am so excited that we now have two corporate members.

Dr. Vidushi Babber from PRNCoach is our first corporate member. Many of you met Dr. Babber at Mid Year Board. Dr. Babber is offering a free 30 minute coaching session when you go to her website and register: (success@prncoach.com).

Our second and newest corporate member is Helyn Ledet and LL & G Construction, Inc. in Houma, LA.

Our membership (see the complete report in this Pelican) is now 143. Angie has included a membership chart and a listing of all new members in this publication of the Pelican (by type of membership and LO). I added the newest members from AMESF applicants to Angie's list.

PRNCoach and Dr. Babber is also our corporate sponsor for State Conference. She is also working with the Executive Committee with planning of the State Conference. She is a storehouse of information. She will also present a short presentation on Saturday on Success Coaching.

Wanda Alcon and St. Benard LO have set up a Mardi Gras Tour for us as a start for the Conference on Friday at 4 P.M. They are also hosting a reception in my suite after we get back from the tour. We will have three guest speakers throughout the day, during the Saturday business session. First is Rosa Flores Dee from

WDSU-TV as our opening speaker. I first heard her at The LA Women's Conference in Baton Rouge last year and most recently at the NAWBO luncheon. Our luncheon speaker is Dian Lusher, the New Orleans Gypsy. She's going to tell us how to deal with the 'alligators' in our life! Our afternoon speaker came to us through the Monroe BPW's Scholarship Banquet (Angie sat next to her niece). Margrett Boley is a forestry supervisor with the state of Mississippi (BUT she is a native of Winnsboro, LA). She is going to tell us about her work and what she is doing to conserve the environment.

I have traveled to each LO, either to a meeting or an event they hosted throughout the 2011-2012 club year. I also represented LA/BPW at the LA Women's Conference in September, the LA Women's Legislative Caucus in Baton Rouge in March, and the NAWBO "Women United for Economic Growth" luncheon in New Orleans in April. I wasn't kidding when I told the ladies at the SE District Meeting that I was starting to recognize houses, landmarks, businesses, and restaurants on I-49 and I-10.

Let's reach out to all of our members and show them that we are an organization that strives to educate the working woman and give her new networking opportunities. Show them that we follow through with our motto "Together, We Can Make a Difference in

LA!" by working on issues that affect us personally and in our careers on the local, district, and state level.





:April 1: SC Registration opens online

April 10: EC Teleconference

April 14: SWC District Meeting

April 21: Meeting in Baton Rouge with potential members

May 10: EC Teleconference

May 25: Early registration and hotel discount deadline

June 8-10: 93rd State Conference in New Orleans

Call to 93rd State Conference

LA BPW will be hosting the 93rd State Conference at the Astor Crowne Plaza in New Orleans, LA on June 8-10, 2012.

For those coming in on Friday afternoon, St. Bernard LO is hosting a tour to Mardi Gras World from 4 to 5 P.M. We will go to the tour site in a shuttle from the hotel. Upon returning to the hotel, you are invited to a reception, hosted by St. Bernard LO, in my suite from 6:30 to 8:00 P.M. At this time, you may register and pick up your conference book, name tag, and ditty bag. There will be an Executive Committee meeting in my suite following the reception.

Saturday registration will be downstairs from 8:30 to 9:00 A.M. We will have vendors in the hall by the meeting room all day so be ready to shop! Our opening ceremony will feature Rosa Flores Deefrom WDSU-TV in New Orleans as our guest speaker. She will tell us how we can be a better leader and attain our maximum professional success.

Upon conclusion of our morning business session, we will break for lunch. Our lunch speaker is Dian Lusher, the New Orleans Gypsy, who will share ways we can deal with the 'gators' (those 'difficult' people) we meet in our everyday life and career.

Our afternoon business session features Margrett Boley. Ms. Boley is a MS Forestry Supervisor of over 1 million acres covering 32 counties. She will tell us about some of the different and environmentally friendly programs she has implemented in her job.

The Sunday morning breakfast will feature the devotional service delivered by Rev. Jo Ann Cooper and the State President's Induction Ceremony into the Past State President's Council. Following the breakfast, Incoming President Delia Flynn will hold her Post Conference Board Meeting.

NOMINATIONS FOR 2012-2013

It's not too late for you to go to www.lafbp@wildapricot.org and pull down a nomination form. Log in using your email address and password and go to the Members Only tab under LAFBPW Documents. The last time I talked to Delia she still needed a Vice President, a Historian; and a Parliamentarian. She also needs a Chair for Bylaws, Policies and Procedures; Nominations; Young Careerist; and Resolutions. Members, it's time for you to step up and volunteer to "Make a Difference" on the State Level! Our federation has to have officers and chairs in order to operate and we need YOU to help with this, NOW!

WELCOME NEW MEMBERS of LA BPW

The following members joined LA BPW from July 1, 2011- March 31, 2012:

Corporate :

Vid Babber
Helyn Ledet

Jefferson Parish:

Kaye Harris-MOL
Sandi Myers-MOL
Lorraine Dawson-MOL
Rebecca Hyman-MOL
Tasha Pierron-SOL
Jenia Mannery-Harris-SOL
Erika Lejeune-SOL
Pamela Ciurville-MOL

Lake Charles:

Nomica Guillory-SOL

Member at Large:

Evon Cook
Shervia Taylor
Alicia Jacques Schwarzenbach

Monroe:

Peggy Sullivan-MOL
Amy Lawson-MOL
Rebecca Boothby-MOL
Rachel Hopkins-MOL
Sharon Ford-MOL
Kelly Moravek-MOL
Paddy Blackard-MOL
Connie Poe-SOL
Kelly Smith-MOL
Tami DeMar-SOL
Vicki Crist-MOL

New Orleans:

Margurite Florent-MOL
Deidra Nash-SOL
Chandra Grayson-Banks-MOL
Paula Morris-SOL
Michelle LaRose-SOL
Brooke Weiss-SOL

St. Bernard

Denise Montalbano-MOL
Diane Henrie-MOL
Rebecca Martin-MOL

Student at Large:

Leslie Adams
Sarah Stewart
Candace Brown
Lyn Hakeem
Susan Kahn
Pamela Smith
Leylja Emirallyeva-Pitre
Laura Aucion
Katie Esteves
Melissa Wilson
Nakia Jones

LA BPW Membership Report as of April 1, 2012

Name of Local	As of 5/31/11	Renewals YTD	New Members	Moved or Reclassified	Non-Renewals	Membership YTD*
Alexandria	7	0	0	0	1	6
Doaldsonville	2	0	0	0	0	2
Jefferson Parish	6	1	8	0	1	14
Lake Charles	9	1	1	1	1	9
Monroe	30	2	10	0	8	36
New Orleans	10	1	5	0	2	16
Oakdale	11	0	0	0	0	11
St. Bernard	28	3	3	0	6	28
SE MAL	8	1	10	0	3	19
SWC MAL	1	0	2	0	0	3
Corp.	0	0	2	0	0	2
TOTAL	112	9	41	1	22	139

MOL 104
SOL 14
MAL 7
SAL 2

CORP 2
TOTAL 143

(*I changed the LO membership numbers and the totals at the bottom, after the EC Meeting on 4/10/12 L Burns)

2012 ESTHER TERRY NIKE WINNER



Peggy Wells, Immediate Past State President was awarded the 2012 Esther Terry NIKE award at MYB. She was nominated by the Monroe LO, of which she has been a member since 2005. Prior to moving to LA she was a member of the TX Federation. She began her service in Monroe as Vice-President and then served two terms as President. She has served the LA Federation as Vice-President and President. She is currently serving as State Secretary.

On the local level, she has actively worked on membership and the scholarship program which is used to provide scholarships for mature non-traditional women attending ULM. She also started the Dress for Success campaign in partnership with local retailer Dress barn. She initiated the BPW Marketplace for vendors and members at the 2011 State Conference. Proceeds supplemented the State Conference income.

On the state level, she revamped the Young Careerist Mentoring Program in 2011, which gives young professional women guidance and support in their careers. She has done presentations for every state conference since 2006.

On the district level, she has presented workshops on timely topics.

In the community, she chaired the ARCO Christmas party for mentally and physically challenged individuals. She also assisted with the Families Helping Families Christmas party. She volunteers with Family Promise, a homeless program. She is an active member of the Lea Joyner United Methodist Church. She is the Audio Recording and Visual Technician. She serves on the Administrative Board and is a Scripture Reader.

She is employed as a Project Manager for ANGUS DOW Chemical where she was recently recognized for completing the Master of Science in Project Management Program at George Washington University. A chemical engineer by training, she has served as mentor for several young women engineers within the Dow Chemical Company.

Memorial Service

by Rev. Jo Ann Cooper, Chaplain

All of us draw strength from the example of others, especially those we call friends. I do hope that we will allow each day a moment of reflection and gratitude for those who have gone before us and those who graciously walk with us. It is in this spirit that we honor the women within our LA BPW sisterhood who have passed away. If you know of a past or current BPW member who has passed away, please contact me with an obituary or any other information that will allow us to honor the lives of these women.

Please send your information to revjocooper@yahoo.com or mail it to me at Rev. Jo Ann Cooper
2262 Springtide Drive Baton Rouge, LA 70810



**Louisiana Federation of Business and Professional Women
93rd State Conference Tentative Agenda**

Friday, June 8, 2012

4:00-5:00 P.M.	Mardi Gras Tour (St. Bernard)	Shuttle front of hotel
6:30-8:00 P.M.	Reception (St. Bernard) Registration (Donaldsonville)	President's Suite

Saturday, June 9, 2012

8:30-9:00 A.M.	Registration (Donaldsonville)	TBA
9:00-9:45 A.M.	Keynote Speaker Rosa Flores Dee "Workplace Do's & Don't's: Your Image as a Leader" Announcer with WDSU-TV	TBA
9:45-10:00 A.M.	Openng Ceremony Mayoral Proclamation(Cynthia Edwards) Presentation of Flags/Pledge (Linda Burns)	TBA
10:00-12:00 A.M.	1st Business Session	TBA
12:00-1:30 P.M.	Luncheon (Jefferson Parish) Keynote Speaker Dian Lusher "Up to my Neck in Alligators"	TBA
1:45-3:00 P.M.	2nd Business Session Keynote Guest Speaker Margrett Boley Women in Non-Traditional Careers" MS Forest Supervisor	TBA
7:00-8:30 P.M.	Installation Banquet (EC/SWCDistrict)	TBA

Sunday, June 10, 2012

9:00-9:30A.M.	Devotional (Chaplain)	TBA
9:30-10:00 A.M.	Breakfast (New Orleans)	
10:00-10:30 A.M.	Past Presidents' Induction Ceremony (PSP Council)	
10:30-12:0A.M.	Post-Conference Board Meeting (Delia Flynn)	

(LO's listing denotes SC responsibility)

Louisiana Federation



Business & Professional
Women

**LOUISIANA FEDERATION OF BUSINESS AND
PROFESSIONAL WOMEN
2012 STATE CONFERENCE PROGRAM AD FORM**

The Louisiana Federation of Business and Professional Women will be holding their 93rd State Conference in New Orleans on June 8-10, 2012, which will be attended by members from throughout the state and local guests. We invite you to place an advertisement in our conference program booklet. It is a great opportunity to promote a business!

Advertisement Sizes Available:

- ***Business-card -size - \$15.00***
- ***¼ page - \$25.00 – Quarter-page advertisement in the 2012 conference program***
- ***½ page - \$50.00 – Half-page advertisement in the 2012 conference program***
- ***Full page - \$100.00 – Full page advertisement in the 2012 conference program***

Company/Organization/Individual Name _____

Address _____

City/Zip _____ **Size Ad Requested** _____

Organization Website (if applicable) _____

Contact Name to confirm information _____

Phone _____ **Email** _____

After your ad payment has been processed, you will be contacted for your ad information. Pictures and logos must be in JPEG file format. You will receive a copy of the conference program containing your ad. Questions? bpwlapresident@comcast.net

Deadline for all ad information is May 18, 2012, to allow for printing time.

You may pay online via MasterCard or VISA at <http://www.lafbpw.wildapricot.org> and click on the Conference Program Advertisements Registration link.

Or, mail this registration form and send it, along with your check (payable to BPW/LA SE District), to:

BPW/LA
P. O. Box 15131
Monroe, LA 71207
bpwlapresident@comcast.net

Louisiana Federation



**LOUISIANA FEDERATION OF BUSINESS AND
PROFESSIONAL WOMEN
STATE CONFERENCE 2012 SPONSOR FORM**

The Louisiana Federation of Business and Professional Women will be holding their 93rd State Conference in New Orleans June 8-10, 2012, which will be attended by members from throughout the state and local guests. We invite you to become a conference sponsor, which includes advertising on our state website, logo and acknowledgement in our conference program booklet, and mention/inclusion in our media advertising. It is a great opportunity to promote a business!

Sponsorship Levels Available:

Gold Sponsor - \$350 - for this sponsorship fee you will receive 12 months of free website advertising (June 2012 through May 2013), full page conference program advertising, 2 free guest registrations (incl. lunch), and a vendor table.

Silver Sponsors - \$250.00 - for this sponsorship fee you will receive 9 months of free website advertising (June 2012 through February 2013), ½ page conference program advertising, and 2 free guest registrations (incl. lunch).

Bronze Sponsors - \$150.00 - for this sponsorship fee you will receive 6 months free website advertising (June 2012 through November 2012), ¼ page conference program advertising, and 1 free guest registration (incl. lunch).

Promotional Sponsor - \$50 - the sponsor brings 100 promotional gift items and brochures for conference attendee gift bags; 1 free guest registration (incl. lunch). Limit of 3 Promotional Sponsors.

Company Name _____

Company Address _____

City/Zip _____ **Sponsorship Level Requested** _____

Organization Website _____

Contact Name to confirm information _____

Phone _____ **Email** _____

After your sponsorship payment has been processed, you will be contacted to send the information, company logo (JPG file), and information for the corresponding website, media, and program advertisements. You will receive a link to your website ad and a copy of the conference program and luncheon program acknowledging your sponsorship. Deadline for all sponsorships is May 18, 2012, to allow for printing time. Questions? bpwlapresident@comcast.net

You may pay online via Mastercard or VISA at <http://www.lafbpw.wildapricot.org> and click on the Sponsor Registration link. Or, mail this registration form and send it, along with your check (payable to BPW/LA SE District), to: BPW/LA, P. O. Box 15131, Monroe, LA 71207.

Louisiana Federation



**LOUISIANA FEDERATION OF BUSINESS AND
PROFESSIONAL WOMEN
STATE CONFERENCE 2012
VENDOR REGISTRATION FORM**

The Louisiana Federation of Business and Professional Women invite you to have a vendor booth at our upcoming 2012 State Conference. The conference is being held June 8-10, 2012 at The Astor Crowne Plaza, New Orleans, LA. We have vendor booths available. There are a limited number of vendor spots available, and spots will be granted on a first-come-first-served basis upon payment of the vendor fee. Deadline for vendor booths is May 18, 2012.

Vendor booths will be open to conference attendees on June 9, Saturday, from 10 a.m. – 5 p.m. 50-100 attendees are expected; this venue will be open to all hotel guests and advertised to the public. The cost for having a vendor display at the BPW/LA 2012 State Conference is \$50. 6' tables will be available for each vendor. Vendors are expected to provide their own table coverings, extension cords (10' – 15') and items to set up their displays. Vendors may set up between 8-10 a.m. on June 9th. Credit card capability is highly desirable.

Company Name _____

Company Address _____

City/Zip _____ Website _____

Vendor items for sale _____

Contact Name to confirm information _____

Phone _____ Email _____

You may pay online via Mastercard or VISA at <http://www.lafbpw.wildapricot.org> and click on the Vendor Registration. Or, mail this registration form and send it, along with your check (payable to BPW/LA SE District), to:

BPW/LA
P. O. Box 15131
Monroe, LA 71207
bpwlapresident@comcast.net

BPW Louisiana 2012 State Conference

June 8, 9 & 10, 2012

Astor Crowne Plaza, 739 Canal St. @ Bourbon, New Orleans, Louisiana

HOTEL RESERVATIONS must be made directly with Astor Crowne Plaza at 1-504- 926-0500 by **May 25, 2012**. Tell them you are with the Business & Professional Women of Louisiana (BPW) to get the special rate.

Room rates:

2 Queen Beds: \$149.00 + tax

1 King Bed: \$149.00 + tax

MEMBER REGISTRATION INFORMATION

Name _____ Address _____
City/Zip Code _____ Phone _____
LO Name _____ Email: _____

Please check all boxes that apply to you:

BPW State President _____ BPW LO President _____ BPW Member _____ BPW Corporate Member _____
BPW State Officer _____ BPW Committee Chair or Appointee _____ BPW Past State President _____

BPW/LA MEMBERS (MOL or MAL or CORP):

Early registration Fee (postmarked on or before May 25th)
with complete meal package (Sat. dinner chicken entrée) \$195.00 _____
Early registration Fee (postmarked on or before May 25th)
with complete meal package (Sat. dinner fish entrée) \$195.00 _____
Late/onsite registration Fee (postmarked after May 25th)
with complete meal package (Sat. dinner chicken entrée) \$210.00 _____
Late/onsite registration Fee (postmarked after May 25th)
with complete meal package (Sat. dinner fish entrée) \$210.00 _____
Friday Night: Optional Tour to Mardi Gras World, 4:30 – 5:30 p.m. \$19.95 _____

Members Complete Meal Package: incl. Saturday lunch, dinner, & Sunday breakfast

Saturday New Orleanian Lunch Buffet: Creole Seafood Gumbo, Cajun Caesar Salad, Sliced Fresh Seasonal Fruit, Red Beans and Rice with Smoked Andouille Sausage, Bronzed Pork Loin (Creole-Seasoned and Roasted with Cherry Sugar Cane Jus), Fresh Seasonal Vegetables, Cajun Roasted Potatoes, Fresh Breads/Corn Bread, Praline Bread Pudding tea, and coffee

Saturday Night Installation Plated Dinner: Includes salad, choice of entrée [Chicken Lafayette (stuffed with cornbread and Andouille sausage w/ Marsala sauce) or Baked Grouper filet (w/ artichoke, olives, sun-dried tomatoes and basil cream sauce)], rice pilaf vegetables, bread, coffee, herbal tea and iced tea. Chocolate brandy cake w/ rum sauce

Sunday Breakfast (after the devotional) Southern Plantation Breakfast

Make checks payable to BPW/LA SE District Check Number _____ **Total Remittance:** \$ _____

Mail to: BPW/LA
P.O. Box 15131
Monroe, LA 71207

Or pay on line at : <http://www.lafbpw.wildapricot.org>
with Visa or MasterCard via PayPal

Note: If you do not receive an online receipt, you are not registered.
Continue through PayPal menus until you reach the "PAY NOW" button

BPW Louisiana 2012 State Conference

June 8, 9 & 10, 2012

Astor Crowne Plaza, 739 Canal St. @ Bourbon, New Orleans, Louisiana

HOTEL RESERVATIONS must be made directly with Astor Crowne Plaza at 1-504- 926-0500 by **May 25, 2012**. Tell them you are with the Business & Professional Women of Louisiana (BPW) to get the special rate.

Room rates:

2 Queen Beds: \$149.00 + tax

1 King Bed: \$149.00 + tax

STUDENT MEMBER REGISTRATION INFORMATION

Name _____ Address _____
City/Zip Code _____ Phone _____
LO Name _____ Email: _____

Please check all boxes that apply to you:

BPW State President _____

BPW LO President _____

BPW Past State President _____

BPW State Officer _____

BPW Committee Chair or Appointee _____

BPW Student Member _____

BPW/LA STUDENT MEMBERS (SOL or SAL):

Early registration Fee (postmarked on or before May 25th)
with complete meal package (Sat. dinner chicken entrée) \$165.00 _____

Early registration Fee (postmarked on or before May 25th)
with complete meal package (Sat. dinner fish entrée) \$165.00 _____

Late/onsite registration Fee (postmarked after May 25th)
with complete meal package (Sat. dinner chicken entrée) \$180.00 _____

Late/onsite registration Fee (postmarked after May 25th)
with complete meal package (Sat. dinner fish entrée) \$180.00 _____

Friday Night: Optional Tour to Mardi Gras World, 4:30 – 5:30 p.m. \$19.95 _____

Members Complete Meal Package: incl. Saturday lunch, dinner, & Sunday breakfast

Saturday New Orleanian Lunch Buffet: Creole Seafood Gumbo, Cajun Caesar Salad, Sliced Fresh Seasonal Fruit, Red Beans and Rice with Smoked Andouille Sausage, Bronzed Pork Loin (Creole-Seasoned and Roasted with Cherry Sugar Cane Jus), Fresh Seasonal Vegetables, Cajun Roasted Potatoes, Fresh Breads/Corn Bread, Praline Bread Pudding tea, and coffee

Saturday Night Installation Plated Dinner: Includes salad, choice of entrée [Chicken Lafayette (stuffed with cornbread and Andouille sausage w/ Marsala sauce) or Baked Grouper filet (w/ artichoke, olives, sun-dried tomatoes and basil cream sauce)], rice pilaf vegetables, bread, coffee, herbal tea and iced tea. Chocolate brandy cake w/ rum sauce

Sunday Breakfast (after the devotional) Southern Plantation Breakfast

Make checks payable to BPW/LA SE District Check Number _____ Total Remittance: \$ _____

Mail to: BPW/LA
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Monroe, LA 71207

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BPW Louisiana 2012 State Conference
June 8, 9 & 10, 2012
Astor Crowne Plaza, 739 Canal St. @ Bourbon, New Orleans, Louisiana

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Room rates:
2 Queen Beds: \$149.00 + tax
1 King Bed: \$149.00 + tax

GUEST REGISTRATION INFORMATION

Name _____ Address _____

City/Zip Code _____ Phone _____

Email: _____

EARLY REGISTRATION DEADLINE IS MAY 25, 2012

Friday Night: Optional Tour to Mardi Gras World, 4:30 – 5:30 p.m. \$19.95 _____

Special Speakers + Breakfast/Lunch package for Guests/Non-members/Public

Postmarked on or before May 25th \$50.00 \$ _____

Late/On site Registration (postmarked after May 25th) \$65.00

Includes Opening Keynote Speaker, Luncheon, Luncheon Keynote Speaker, and Afternoon keynote speaker

Saturday Buffet Luncheon w/Keynote Speaker Creole Seafood Gumbo, Cajun Caesar Salad, Sliced Fresh Seasonal Fruit, Red Beans and Rice with Smoked Andouille Sausage, Bronzed Pork Loin (Creole-Seasoned and Roasted with Cherry Sugar Cane Jus), Fresh Seasonal Vegetables, Cajun Roasted Potatoes, Fresh Breads/Corn Bread, Praline Bread Pudding tea, and coffee

Guest Dinner Registration - Saturday Dinner Entrée choice – Chicken Lafayette \$62 \$ _____

Saturday Dinner Entrée choice – Baked Grouper \$62 \$ _____

Includes salad, choice of entrée [Chicken Lafayette (stuffed with cornbread and Andouille sausage w/ Marsala sauce) or Baked Grouper filet (w/ artichoke, olives, sun-dried tomatoes and basil cream sauce)], rice pilaf vegetables, bread, coffee, herbal tea and iced tea. Chocolate brandy cake w/ rum sauce

Make checks payable to BPW/LA SE District Check Number _____ Total Remittance: \$ _____

Mail to: BPW/LA
P.O. Box 15131
Monroe, LA 71207

Or pay on line at : <http://www.lafbpw.wildapricot.org>
with Visa or MasterCard via PayPal

Note: If you do not receive an online receipt, you are not registered.
Continue through PayPal menus until you reach the "PAY NOW" button

Louisiana Federation



Louisiana Federation of Business and Professional Women 93rd State Conference

June 8-10, 2012
The Astor Crowne Plaza, New Orleans



OPENING SESSION KEYNOTE SPEAKER—Rosa Flores, WDSU New Orleans “WORKPLACE DO’S AND DON’T’S—YOUR IMAGE AS A LEADER”

The workplace can be a minefield for any professional woman. How do you fit into your workplace, adapt to the workplace environment, work successfully with your colleagues, and navigate the leadership track? Rosa will use her variety of career experiences to share important tips on strengthening your position as a leader – the skills you need, the pitfalls to avoid, how attire and attitude impact your image, and other tips to help maximize professional success!

Rosa has a Bachelor’s in Broadcast Journalism, a Bachelor’s in Business Administration, and a Master’s in Accounting from the University of Texas at Austin. She is a CPA. After working in broadcasting and accounting in Houston and Oklahoma City, Rosa Flores joined WDSU IN New Orleans.

LUNCHEON KEYNOTE SPEAKER—NOLA “The New Orleans Gypsy” “UP TO MY NECK IN ALLIGATORS”

In the swamps of Louisiana, we’re surrounded by ‘gators all the time. Most of the time it comes from conflict which occurs whenever people disagree over anything. Sometimes these differences look trivial, but when a conflict triggers strong feelings - we might feel like we’re up to our necks in alligators. We’ve learned how to live with gators or difficult people and it’s easier than you think. First we’ll take a humorous look at the alligators in our lives and then six techniques to communicate effectively with those ‘gators’ or those difficult people. Nola, the mysterious New Orleans Gypsy, combines serious professional and personal development topics with an exciting N’awlins flair!

Nola’s alter-ego is Dian Lusher, founder of DYNEL, Inc., a communications training company.



AFTERNOON KEYNOTE SPEAKER—Margrett Boley, MS National Forest “WOMEN IN NON-TRADITIONAL CAREERS”

What is it like to be a woman in a field traditionally held by men? Margrett Boley currently serves as Forest Supervisor of the 1.2 million acres of national forest land in Mississippi, comprising of six National Forests covering 32 counties. Ms. Boley served as Forest Supervisor for the Kisatchee National Forest in Louisiana, where she implemented the first regional Biomass Plant. This facility produced energy from wood chips, providing power and electricity to one forest district office, parking lot lighting, and other needs – a great example of reducing our environmental footprint.

She holds a BS in Plant and Soil Science from Southern University in Louisiana, with post graduate work in forest soils at the University of Arizona, Tucson. She is originally from Winnsboro, LA.

BPW Louisiana
P.O. Box 15131
Monroe, LA 71207
www.bpwlouisiana.org

The conference keynote sponsor is PRNCoach, a company which provides success and life coaching services, hosts monthly networking events, and creates educational workshops for professional and business women. For more info about PRNCoach, visit prncoach.com or call 800.776.9906.

The following changes to POLICIES AND PROCEDURES, SECTION 6, STATE OFFICERS, Recommended Qualifications are proposed:

Current Policies and Procedures	Proposed Policies and Procedures
Recommended Qualifications:	Recommended Qualifications:
N/A	<p>All officers are expected to exhibit objective judgment, exhibit integrity and responsibility, have time to devote to Federation activities, support Federation objectives, and demonstrate conscientious and prompt attendance at all meetings.</p> <p>A more detailed description of duties for each officer can be found in State Bylaws Article XIV, Section 1 and in this document. All officers are expected to carry out their duties as described.</p>
<p>President –</p> <ol style="list-style-type: none"> 1. Good administrator. 2. Ability to delegate work. 3. Objective judgment. 4. Time to devote to Federation activities. 5. Ability to interpret Federation objectives to members and to the public. 6. Ability to cooperate with other organizations interested in the same goals as the Federation. 	<p>President –</p> <ol style="list-style-type: none"> 1. Good administrator 2. Ability to delegate work and manage through teams 3. Ability to interpret BPW Foundation and State Federation activities to members and to the public 4. Ability to cooperate with other organizations interested in the same goals as the Federation. 5. Ability to preside at meetings; meeting management skills 6. Knowledge of parliamentary procedure. 7. Demonstrated leadership skills 8. Basic competency with common software such as WORD, EXCEL, PowerPoint, Publisher, or similar software 9. Basic Internet competency and access 10. Basic computer competency and access 11. Interpersonal skills for working with other Board members, LO members, guests, potential BPW members, and other organizations 12. Knowledge of BPW Foundation and related resources and programs 13. Complete a training session on navigation and use of the BPW Louisiana website 14. All nominees for the office of president must first have served in a regional, state-wide, or national organization as an elected or appointed member of the Board of Directors.

<p>Vice President –</p> <ol style="list-style-type: none"> 1. Shall perform the duties of the president in the absence of the president. 2. Ability to preside at meetings. 3. Objective judgment. 4. Time to devote to Federation activities. 	<p>Vice President –</p> <ol style="list-style-type: none"> 1. Shall perform the duties of the president in the absence of the president. 2. As the Vice-President is training to step into the President position, all the qualifications of the President's position also apply to the Vice President.
<p>Secretary –</p> <ol style="list-style-type: none"> 1. Accuracy. 2. Conscientious and prompt attendance at all meetings. 3. Knowledge of parliamentary law. 4. Previous secretarial experience is a valuable asset. 	<p>Secretary –</p> <ol style="list-style-type: none"> 1. Accuracy. 2. Knowledge of parliamentary procedure. 3. Previous secretarial experience is a valuable asset. 4. Competency with common software such as WORD, EXCEL, PowerPoint, Publisher, or similar software. 5. Basic Internet competency and access 6. Basic computer competency and access 7. Interpersonal skills for working with other Board members, LO members, guests, potential BPW members, and other organizations 8. Knowledge of BPW Foundation and related resources and programs 9. Complete a training session on navigation and use of the BPW Louisiana website
<p>Treasurer –</p> <ol style="list-style-type: none"> 1. Experienced in finance and bookkeeping. 2. Meticulous attention to detail and accuracy. 3. Integrity and responsibility. 	<p>Treasurer –</p> <ol style="list-style-type: none"> 1. Experienced in finance and bookkeeping. 2. Meticulous attention to detail and accuracy in regards to financial documentation. 3. Experience with EXCEL, Quicken, or similar bookkeeping software 4. Knowledge of up-to-date accounting practices. 5. Basic Internet competency and access 6. Basic computer competency and access 7. Interpersonal skills for working with other Board members, LO members, guests, potential BPW members, and other organizations 8. Knowledge of BPW Foundation and related resources and programs 9. Complete a training session on navigation and use of the BPW Louisiana website
<p>Auditor –</p> <ol style="list-style-type: none"> 1. Experienced bookkeeper, with knowledge of finance. 2. Experience desirable also as a local 	<p>Auditor –</p> <ol style="list-style-type: none"> 1. Experienced bookkeeper, with knowledge of finance. 2. Experience desirable also as a local

<p>organization officer and District Candidate Data Chair.</p> <p>3. Experience at the state and district levels to have an acquaintanceship with officers and chair positions and duties.</p>	<p>organization officer and District Candidate Data Chair.</p> <p>3. Experience at the state and district levels to have an acquaintanceship with officers and chair positions and duties.</p> <p>4. Knowledge of up-to-date accounting practices.</p> <p>5. Internet competency and access.</p> <p>6. Computer competency and access.</p>
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Monroe-West Monroe LO Report for the Spring Pelican

January 10, 2012	The January meeting featured Hollis Conway, former 2-time Olympic medalist in the high jump, motivational speaker and owner of Overcoming Obstacles, Inc. He spoke on "Raising the Bar-The Importance of Mentoring." This was an appropriate program for National Mentoring Month.
Tuesday, January 31, 2012	"Business After Hours": January was a month with 5 Tuesdays and we use this for networking and a meal or social activity. We met at Bayou Bistro in West Monroe. 18 members and guests attended.
February 14, 2012	Feb. is Heart Health Month and we featured "Heart Health for Women at Any Age" as our meeting topic. The speaker was Kathy Roberts, MSN,RN, CCRN of the Clinical Educ. Dept. at St. Francis Medical Center. For BPW Foundation, V.P. Peggy Wells spoke on what Foundation does for women and the scholarships they offer. Since the meeting was on Valentine's Day, members wore red and each received chocolate and candy hearts.
March 1-4, 2012	This was our 6th year to participate in the Dress for Success Send-One-Suit Drive. The drive was well publicized in the newspapers and on the radio and TV stations. Dress Barn collected over 300 items.
March 13, 2012	March's meeting was on "The Joys/Challenges of Business Ownership. Dr. Paul Dunn, Director of Small Business Development Center @ ULM was the speaker. He spoke on the differences of an entrepreneur and a business owner and what the SBDC offers the small business owner. Since it was Women's History Month, the tables were decorated with face cubes of famous, influential women from the past and present. Members were given a handout for the Women's History project.
March 23, 2012	In preparation for our next "Business After Hours" event, members and guests met after work at Newks Patio for a bunco training session. We had 8 trainees at the session and a LOT of laughter!
April 10, 2012	In commemoration of Earth Day (April 22), we will talk about "Living Green-Easy and Practical Resolutions You Can Keep!" This will be a panel discussion with representatives from the ARCO Shred Program, Waste Management, and Best Buy (recycling electronics) discussing opportunities for living green and recycling in our own area.
May 8, 2012	Our program will feature Larry Foreman of the Quachita Parish Public Library (Genealogy and Special Collections) who will tell us about "The History of Downtown Monroe." This virtual tour will showcase original downtown Monroe sites as well as the current downtown area; presented in a "then and now" format. 2012-2013 officers will be installed. Since May 12th is "National Stamp Out Hunger" day, members are asked to bring a donation for the NELA Food Bank.
May 29, 2012	"Business After Hours": BPW Bunco @ Janis' Clubhouse 515 Lincoln Rd., Monroe 5:30-7 Prizes offered. Chance to win a year's M/WM BPW membership! Charge is \$5 per person. LO will provide drinks and snacks. Those planning to attend should RSVP two days in advance for planning purposes.
June 12, 2012	Program topic will be "Buying a House in Today's Economy". Features panel discussion with realtors and financial planners: Paddy Blackard, Lily Fava-Mann, Edna Haden (all M/WM BPW members). Will be discussing A) How much house can you qualify for vs. how much you can really afford? B) Are there special home loans for first-time home buyers? C) What different kinds of loans are available? D) What is the best time to buy another house?
July 10, 2012	Program topic will be "Using Social Media to Promote your Business or Organization". How to use Facebook, Twitter, Pinterest, Linked-In to get your business or organization name before the public-especially the younger generation who most utilize these social media forms. Presenter is Stacy Lewis of MyWants.co-a local company that creates and operates sites that help organizations and individuals get their wants. MyWants Inc. is run by a team of individuals led by Kelsi Guidry, a LA Social Media Coach and the Lead MyWants Coaching Consultant.

ST. BERNARD LO UPDATE

We had our Christmas lunch in Dec. In Jan. we discussed fund-raising ideas and what we needed to do to update our bylaws. In February, State President Linda Burns was our guest and we discussed plans for Fun Night at State Conference. March was set up for nomination of officers and discussion of our scholarships. April is a dinner meeting and we will install our new officers: Bethanne Trahan-President; Angelle Lailhengue-Vice President; Wanda Alcon-Secretary; and Cindy Ryckaert-Treasurer. In May we will select our scholarship recipient (to be awarded in June). Our guest speaker will be a representative from Todd's Technology to speak on the new i-pod technology.



Members celebrate at Christmas luncheon



"Welcome to St. Bernard" arch now shows the BPW emblem with members: Lauren Gibson, Claudette Reuther, Cindy Ryckaert, and Trinette Johnson

SE District Meeting

...was held in Donaldsonville at the Crystal Cafe on March 10th. There were 14 members in attendance and the guest speaker was Renee Pastor from Morgan Keegan in New Orleans. She talked to members about "Women and Wealth". Plans and the budget for the upcoming State Conference were also discussed.

Guest speaker Renee Pastor



Wanda Alcon discusses plans for Friday night



State President Linda Burns and members discuss SC budget



***SOUTHWEST CENTRAL DISTRICT
CONGRATULATES AND THANKS***

THE 2011 - 2012

***OFFICIERS, COMMITTEE CHAIRS,
AND SPECIAL APPOINTEES***

FOR A SUCCESSFUL YEAR!



YOU DID A GREAT JOB!

**Southwest Central District
Proudly Endorses and Supports
these 2012-2013
Candidates, Chairs, & Appointees:**

Delia Flynn

President

Angie Jackson-Wilson

Treasurer

Linda Burns

Secretary & AMESF

Iketha Williams

Chaplain

Judy Wilson

Public Relations

Pat Moses-Howard

Auditor

Marie Eddlemon

NIKE Chair

Camille Moran

ERA/Pay Equity

Rhonda Counselman

Pelican Editor

Katrina Branson

Webmaster



WANTED

Members of BPW/LA who are ready to step
forward and show commitment and willingness
to serve as:

Vice President

Young Careerist Chair

Bylaws; Policies & Procedures

Parliamentarian

Resolutions Chair

contact Delia Flynn: 318-640-3109
or deliaflynn@msn.com

Mid-Year Board: January 20-21, 2012

The 93rd Mid-Yar Board was held at the Crowne Plaza Hotel in Lafayette, LA, Members that came in early on Friday attended a reception in the President's suite.

Business was handled quickly in the morning session. LOs and members brought theme items for a Fleur de Lis Silent Auction. The top seller was a large copper Fleur de Lis wall sculpture. Members asked that the bidding be extended into the lunch hour so they could continue to bid! When Pat Moses Howard was finally able to close it out, she found that we had collected \$500.00 for the Agnes Morris Education Scholarship Fund. Don't even ask how excited I was when she announced that!

Our luncheon speaker, Tonya Bolden-Ball was so inspirational. She told us that we should be determined to make every opportunity presented to us in our personal life and career a "golden" opportunity. She told us to use anything that comes our way as a learning experience!



We were invited to attend the NAWBO (New Orleans Chapter) luncheon for "Women for United Economic Growth" on Tuesday, March 27th in New Orleans at Harrah's by Jessica Rareshide.

The best part of the luncheon was when Stephanie Tufaro announced the winner for the 2012 Esther Terry NIKE Award. Past State President Peggy Wells of the Monroe/West Monroe LO received the NIKE for her contributions to her local, district, state, and community.

We got to meet our first corporate member, Dr. Vid Babber who has PRNCoach. She does personal coaching through 30-minute phone sessions. She extended a free session to each BPW member who registers on her website.

We were all teasing Cynthia Edwards, from New Orleans, about her new title. But all joking aside, I am so proud that we can now call her *Dr. Cynthia Edwards*. I know this was a lot of hard work. Congratulations!

Upcoming district meetings were announced: the SE District Meeting was on Saturday, March 10th at the Crystal Cafe in Donaldsonville, LA with Wanda Ishmael and Betty Bellina serving as hostesses. The SWC District Meeting will be on Saturday, April 14th at Logan's Roadhouse in Alexandria, with Monroe/West Monroe serving as the host LO.

At the conclusion of the business session, members attended an inservice presented by PSP/YC chair Peggy Wells. Members of the SE District attended a planning session for the upcoming State Conference.

AMESF SCHOLARSHIP APPLICANTS NAMED

Linda Burns,, AMESF Chair, announces that there are 15 applicants for the 2012-2014 AMESF scholarship.



***Rachael Carazo-SAL**, is attending Northwestern online to obtain her Masters Degree in English and Southeastern to obtain her graduate degree in Organizational Communication.

***Vicki Crist-MOL** with M/WM, is working on an Information Communication Technology; Computer Networking Support at Northeast LA Technical College.

***Katie Esteves-SAL**, is working on a B.A. in Accounting at University of New Orleans.

***Chandra Banks Grayson-MOL** with NO, is working on a Criminal Justice degree at Southern University.

***Nomica Guillory-MOL** with LC, is working on a Masters of Science in Instructional Technology at McNeeseState University.

***Nakia Jones-SAL**, is working on a degree in Social Work at Southern University.

***Michelle LaRose-SOL** with NO, is working on her degree in Accounting at University of New Orleans.

***Paula Morris-SOL** with NO, is working on a degree in Management with a concentration in Human Resources at Southeastern.

***Tasha Pierron-SOL** with JP, is working on a degree in Business Administration with a minor in Management at University of New Orleans.

***Leylia Emiraliyeva-Pitre-SAL**, is working on her Ph. D in Curriculum and Instruction with a specialization in English Education at LSU.

***Alicia Jacques Schwarzenbach MAL**, is working on her Master's Degree in Library Science at LSU.

***Pamela Smith-SAL**, is working on her Master's Degree in Library Science at Southeastern.

***Shervia Taylor-MAL**, is working on her Ph. D in Science Education at LSU.

***Brooke Weiss-SOL** with NO, is working on her B.S. in Earth and Environmental Science at University of New Orleans.

***Melissa Wilson-SAL**, is working on her Nursing Degree through Our Lady of the Lake Hospital in Baton Rouge.

The applications are set for review at the May EC Meeting. The scholarship winner(s) will be announced and receive her/their certificate at the 2012 State Conference.

